

The **Portfolio Statement** is an opportunity for you to write more specifically about why you are suited to studying your chosen programme. It also an opportunity to tell us more about the work in your Digital Portfolio. How you use the Portfolio Statement text box is entirely up to you but you may wish to consider some of the points below:

- The Portfolio Statement **should not** be the same as the Personal Statement you submitted on your application form
- It can be a maximum of 3000 characters (approx. 500 words) but you are not obliged to use all of this allowance – some applicants may only decide to provide short bullet points, others with fuller descriptions of their work. Both are perfectly acceptable.
- What is it about this programme at GSA that attracted you to apply to it? How do you see yourself progressing on the programme and, if applicable, how have your previous studies or employment prepared you for this programme?
- Help guide the assessors through your Digital Portfolio. Is there a flow to the way you have set your work out? Is your work split into projects/sections that they should pay attention to? What are some of the themes in your work?
- If there is a project/piece of work that you are particularly proud of, feel free to highlight this and let the assessor know why, and how, the work was made – what were the achievements and what were the failings? Is the work fully resolved or still in progress?
- What art mediums do you enjoy working with? Which materials did you use to create a specific piece? Are there mediums you wish to explore more during your time at GSA?
- What inspired you to make the work shown in your Digital Portfolio? Is there a certain artist/designer/architect that you follow or admire? What films, news stories, music, books, museums etc did you draw inspiration from?
- If you've made moving image or sound work, feel free to include still images of this within the Digital Portfolio PDF and then include URLs for the assessors to go view this kind of work on another site (YouTube, Vimeo, Google Drive etc)