

**Glasgow School of Art Course Specification  
Course Title: Fashion Narrative 2A: Materials**

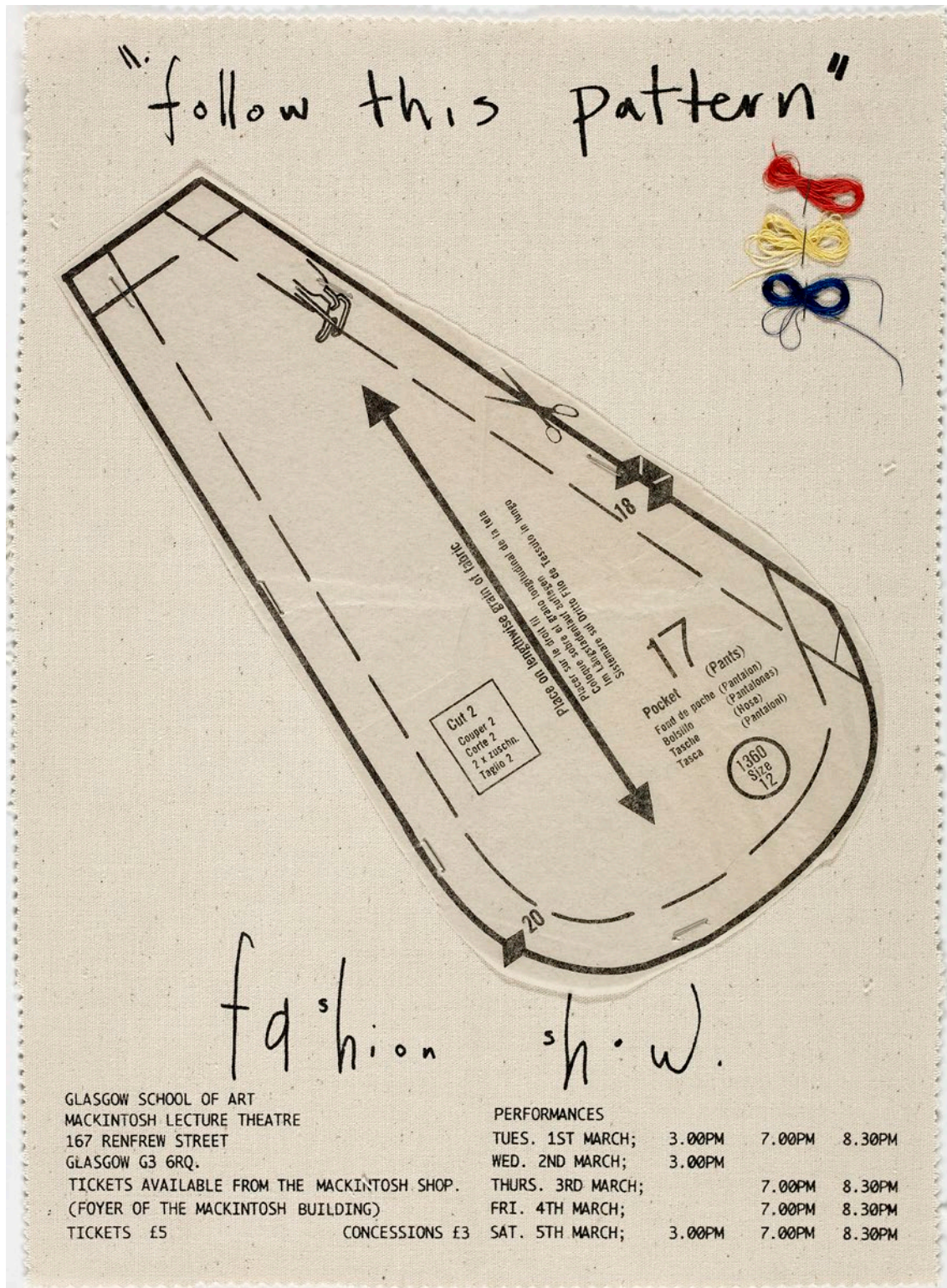


Image: Poster for The Glasgow School of Art Fashion Show entitled 'Follow This Pattern' (2005), GSA Archives

<b>Course Code</b>	<b>HECOS Code</b>	<b>Academic Session</b>
	<b>100048</b>	<b>2026-27</b>

<b>Course Title</b>	<b>Fashion Narrative 2A: Materials</b>
<b>Course Contact</b>	<b>Dr Fiona Jardine</b>

<b>Credits</b>	40
<b>SCQF Level</b>	8
<b>When Taught</b>	Stage 2, Semester 1

<b>Associated Programmes</b>	BA (Hons) Fashion Narrative
<b>Lead School</b>	School of Design
<b>Other Schools</b>	n/a
<b>Date of Approval</b>	Programme Approval February 2025

### Course Introduction

Taking a fibre to fashion approach, this course asks you to acquire specialist knowledge relating to traditional, artisanal and mass-manufactured materials as you develop an understanding of fashion as an embodiment of commercial, political and cultural and aesthetic processes.

With reference to global cultures, key designers and contemporary creative practice, you will build vocabularies that equip you to describe fashion forms and fabrics in detailed, precise and culturally aware ways. You will be encouraged to challenge assumptions about the way that fashion operates and will be asked to consider what it means to actively participate in bringing about change in socially and environmentally responsible ways.

Across the course, set projects vary in length and are designed to develop your creative and descriptive writing skills, your ability to use research to develop ideas, and your ability to work simultaneously with word and image to produce original, illustrated stories. Technical skills and software relevant for digital image making and publication will be introduced through dedicated workshops.

You will explore content discursively through presentations, seminars, workshops, group and individual projects according to specific briefs. You will be asked to present work in progress to peers and staff and make regular self-appraisals. The course culminates in the assessment of a portfolio of written and visual work which demonstrates your engagement with project briefs.

### Course Aims

The aims of this course are to:

1. Encourage awareness of subject specific contexts, histories, vocabularies and theories by discussing fibre to fashion approaches
2. Establish core research skills and methods to produce creative responses to project themes
3. Strengthen skills in creative, contextual and critical writing

4. Introduce basic technical and critical skills for digital image making
5. Encourage development of independent study skills, peer group learning and collaborative working practices
6. Embed core organisational and communication skills relevant for the presentation of project work to peers and staff

#### **Course Intended Learning Outcomes**

By the end of this course students will be able to:

1. Use subject specific vocabularies to describe fashion forms and fabrics
2. Develop creative projects through contextual and archival research
3. Evaluate collaborative experience to inform individual learning
4. Produce visually driven texts for specified platforms in response to project briefs
5. Employ a range of technical, digital and critical skills to realise creative outputs

#### **Indicative Content**

- Issues in sustainable and regenerative fashion
- Global traditions and cultures in fashion and textiles
- Fashion and fabric terminologies
- Working with archives, collections and databases
- Basic research ethics
- Basic data management
- Responding creatively to project briefs
- Descriptive and creative writing
- Experimental approaches to working with image and text
- Strategies for organising individual and group work
- Technical and digital skills relevant for realising project briefs
- Relevant software (e.g. Adobe Creative Suite)

#### **Description of Learning and Teaching Methods**

- This course is a project-based course. Project briefs are aligned to learning outcomes and encourage an independent, tutor-supported approach to directed and self-directed study. Project briefs are introduced through contextual presentations and seminars offering students inspiration, guidance and direction to useful resources for research. Project briefings also offer students the opportunity to ask questions and clarify expectations. Students are supported to engage in an explorative and individual approach to learning through: Collaborative group work

- Work in progress reviews & discussions
- Inductions and demonstrations
- Technical workshops
- Lectures, seminars, reading groups, study visits
- Reflection, self-evaluation and peer review

Canvas (VLE) is used as a repository for all briefing materials, supplementary digital resources and as the principal communication tool for all course announcements and scheduling information.

Indicative Contact Hours	Notional Learning Hours
40	400

#### Description of Formative Assessment and Feedback Methods

Students are supported in their learning through a range of formative assessment activities with staff and peers as they progress through the course. These include weekly class reviews, regular group and individual tutorials offering ongoing written or verbal formative feedback to help develop and refine work as they complete specific briefs and progress towards summative assessment. Students are expected to undertake regular reflective self-evaluation as part of the formative feedback process.

#### Description of Summative Assessment arrangements

Students are required to submit a portfolio of work produced in response to project briefs and learning and teaching activities. Students are expected to submit research and development work in tandem with completed outputs for each project.

The portfolio is assessed holistically against the intended learning outcomes for this course and may include research journals, creative and descriptive writing, image making and digital publications developed and completed according to specified outputs, guidelines and formats.

Students are required to provide a short presentation (approximately 10 minutes – in person or pre-recorded by choice) and written report (approx 1000 words) that introduces their portfolio and provides critical and reflective commentary on their research, materials, and methods and evaluation of their personal development throughout the course. Students are required to provide a short written report (approx 1000 words) that introduces their portfolio and provides critical and reflective commentary on their research, materials, and methods and evaluation of their personal development throughout the course. They are expected to participate in a short viva style Q&A (approx. 10 mins) in person or online by choice.

Submissions will be assessed and moderated in line with the Code of Assessment, which outlines reassessment opportunities where a student has not passed the course.

Description of Summative Assessment Method	Weight %	Submission week

Portfolio of project work, written report (approx. 1000 words), viva (approx. 10mins)	100%	Semester 1 Week 13
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<b>Exchange/Study Abroad</b>	
<b>Can this course be taken by Exchange/Study Abroad students?</b>	Yes
<b>Are all the students on the course taught wholly by distance learning?</b>	No
<b>Does this course represent a work placement or a year of study abroad?</b>	No
<b>Is this course collaborative with any other institutions?</b>	No
<b>If yes, then please provide the names of the other teaching institutions</b>	

<b>Reading and On-line Resources</b>
Individual project briefs carry specific, thematic bibliographies. An indicative reading and online resource list for the Course in general is accessible via <a href="#">Resource Lists</a> . This list will be reviewed and updated annually to reflect course content and subject developments.