

**Glasgow School of Art Course Specification**  
**Course Title: Fashion Narrative 3B: Exhibition**



Image: Poster for The Glasgow School of Art Fashion Show (1980), GSA Archives

| Course Code | HECOS Code | Academic Session |
|-------------|------------|------------------|
|             | 100048     | 2025-26          |

| Course Title   | Fashion Narrative 3B: Exhibition |
|----------------|----------------------------------|
| Course Contact | Dr Fiona Jardine                 |

| Credits     | 40         |
|-------------|------------|
| SCQF Level  | 9          |
| When Taught | Semester 2 |

| Associated Programmes | BA (Hons) Fashion Narrative      |
|-----------------------|----------------------------------|
| Lead School           | School of Design                 |
| Other Schools         | n/a                              |
| Date of Approval      | Programme Approval February 2025 |

### Course Introduction

Studio 3B: Exhibition advances the development of creative and visual storytelling skills in relation to curated displays for online and/or physical contexts, developing your subject knowledge in this area through engagement with specific histories, theories and contemporary contexts.

In terms of content, you will focus on the critical analysis of the display of fashion in physical exhibitions, showcases and retail contexts. You will consider the role that the methods and means of display have on the communication of value for new, vintage and archival fashion.

A variety of guided and independently initiated projects, some with external partners, consolidate teamworking, organisational and promotional skills in relation to display-based projects. Students will be expected to organise documentation, re-presentation and evaluation/review of live projects in a variety of ways.

Technical workshops are devoted to advancing skills in recording and editing moving image and speech for podcast.

### Course Aims

The aims of this course are to:

1. Develop subject knowledge by examining contemporary fashion display and curation
2. Encourage risk taking and exploration in the generation of ideas for individual and collaborative projects
3. Consolidate written, curatorial and creative skills for visual/digital storytelling
4. Reinforce team working skills through collaboration with peers in response to set projects
5. Employ advanced communication skills to present work in progress and completed work to peers, staff and other audiences/external partners

### Course Intended Learning Outcomes

By the end of this course students will be able to:

1. Communicate critical understanding of diverse fashion histories and theories
2. Originate creative projects through primary, secondary, archival and contextual research
3. Refine strategies for promoting, documenting and evaluating projects, managing data appropriately
4. Combine advanced technical and practical skills with critical analysis to select ideas and resolve work
5. Employ advanced communication methods and skills to professionally present work to peers, tutors, technicians or external partners

### Indicative Content

- Fashion on display; in exhibitions
- Contemporary curatorial theories and strategies
- Planning, promoting, executing, documenting and evaluating events
- Qualitative research and data management
- Risk assessment
- Ethical awareness
- Responding creatively to project briefs
- Advancing descriptive and creative writing practices
- Experimental approaches to working with image and text
- Strategies for organising individual and group work
- Technical skills relevant for realising project briefs

### Description of Learning and Teaching Methods

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This course is a project-based course. Project briefs are aligned to learning outcomes and encourage an independent, tutor-supported approach to directed and self-directed study. Project briefs are introduced through contextual presentations and seminars offering students inspiration, guidance and direction to useful resources for research. Project briefings also offer students the opportunity to ask questions and clarify expectations.

Students are supported to engage in an explorative and individual approach to learning through:

- Collaborative group work
- Work in progress reviews & discussions
- Inductions and demonstrations
- Technical workshops
- Lectures, seminars, reading groups, study visits
- Reflection, self-evaluation and peer review

Canvas (VLE) is used as a repository for all briefing materials, supplementary digital resources and as the principal communication tool for all course announcements and scheduling information.

| Indicative Contact Hours | Notional Learning Hours |
|--------------------------|-------------------------|
| 40                       | 400                     |

#### Description of Formative Assessment and Feedback Methods

Students are supported in their learning through a range of formative assessment activities with staff and peers as they progress through the course. These include weekly class reviews, regular group and individual tutorials offering ongoing written or verbal formative feedback to help develop and refine work as they complete specific briefs and progress towards summative assessment. Students are expected to undertake regular reflective self-evaluation as part of the formative feedback process.

#### Description of Summative Assessment arrangements

Students are required to submit a portfolio of work produced in response to project briefs and learning and teaching activities. Students are expected to submit research and development work in tandem with completed outputs for each project.

The portfolio is assessed holistically against the intended learning outcomes for this course and may include research journals, creative and descriptive writing, documentation, image making, audio and video recording developed and completed according to specified outputs, guidelines and formats.

Students are also required to provide a short written report (approx 1500 words) that introduces their portfolio and provides critical and reflective commentary on their research, materials, and methods and evaluation of their personal development throughout the course. They are expected to participate in a short viva style Q&A (approx. 10 mins) in person or online by choice.

Submissions will be assessed and moderated in line with the Code of Assessment, which outlines reassessment opportunities where a student has not passed the course.

| Description of Summative Assessment Method  | Weight % | Submission week     |
|---|----------|---------------------|
| Portfolio of project work, written report (approx. 1000 words), viva (approx. 10mins) | 100%     | Semester 2, Week 13 |

#### Exchange/Study Abroad

|   |     |
|---|-----|
| Can this course be taken by Exchange/Study Abroad students? | Yes |
|---|-----|

|   |    |
|---|----|
| <b>Are all the students on the course taught wholly by distance learning?</b>   | No |
| <b>Does this course represent a work placement or a year of study abroad?</b>   | No |
| <b>Is this course collaborative with any other institutions?</b>                | No |
| <b>If yes, then please provide the names of the other teaching institutions</b> |    |

#### **Reading and On-line Resources**

The course indicative reading and online resource list is accessible via [Resource Lists](#). The list is focussed on curatorial theories, exhibition catalogues and publications. It will be reviewed and updated annually to reflect course content and subject developments.