

**Glasgow School of Art Course Specification
Studio 2 - Environmental Design**



Image Credit: Beach Studio, Findhorn, Scotland, photographed by Simon Beeson

Please note that this course specification is correct on the date of publication but may be subject to amendment prior to the start of the 2024-25 Academic Year.

Course Code	HECOS Code	Academic Session
PDIN226		2024-25

Course Title	Studio 2 – Environmental Design
Course Contact	Simon Beeson

Credits	40
SCQF Level	11
When Taught	Semester 2

Associated Programmes	M.Des in Design Innovation and Environmental Design
Lead School	School of Innovation and Technology
Other Schools	N/A
Date of Approval	Programme Approval February 2024

Course Introduction

This course focuses on the application of Design Innovation methods and methodologies to Environmental Design. Our rapidly changing world requires highly responsive and adaptable ways of thinking about spatial design and acting at many different scales, for various predicaments and with many diverse human and non-human individuals and communities. The local and global environmental impact of human culture through previous ways of thinking and acting in the world has become more and more apparent. Additionally, new technologies constantly change the ways we can experience the spatial world and our understanding of environmental design. More than anything environmental design must question how to consider spatial context and how we act to modify the experience and use of our world.

Environmental Design begins with spatial predicaments from which many questions might arise. Who and what shapes the environment? What are the experiences of particular spatial predicaments? How are the spaces and places we use affected by our actions? How do you ethically interact with and reconfigure a particular spatial context? How can complex global predicaments be influenced through place-specific, design-led innovation?

Through practice-based assignments you will consider the possible role of Design Innovation and emerging modes of practice to develop an understanding of and affect significant appropriate action in the places we inhabit. You will enhance your own creative practice through interdisciplinary and transdisciplinary study, including collaboration, participation and co-design. Critical making and material thinking will inform possible innovation.

Course Aims

This course aims to:

1. Develop students' critical understanding and sustained engagement with the theory and practice of design innovation, in the context of Environmental Design practice, as an approach to contemporary issues related to people and planet, through a design project. In preparation to Stage 3 Masters Research Project, this course provides a

platform to increase the students' ability to contribute to the contemporary debates related to industry and research in the context of the Environmental Design;

2. Expand students' skills to conceive, manage, and deliver a collaborative design project in the context of the Environmental Design; and demonstrate the value of the methods and approaches focused on people, place and planet-led sustainability applied specified project context(s);
3. Extend the students understanding of contemporary design practice to encompass non-object-based activities, and creatively explore Environmental Design innovation of artefacts, systems, services, strategies and the experiences these deliver to people.
4. Provide opportunities for students to develop reflective and collaborative dialogue with a variety of project stakeholders, including cross-discipline work and collaborations or interactions with contextual partners (i.e. experts, communities, organisations and other relevant parties) to explore domain-specific professional practices.
5. Equip students with the necessary knowledge and skills to deliver and critically discuss design-led innovation using the professional standards, and the verbal and visual language of Environmental Design, through inclusive and appropriate media to project contexts and audiences.

Course Intended Learning Outcomes

By the end of this course students will be able to:

1. Demonstrate a critical understanding of relevant theories, global and local debates, and their application to project opportunities, demands, and constraints afforded by a given context, through the lens of Environmental Design.
2. Plan and critically apply appropriate research tools and methods relevant to Environmental Design innovation to explore and interpret project contexts and themes, and support project development.
3. Develop, iterate and test innovative Environmental Design proposals informed by insights gathered from project collaborations and research to address demands, constraints, opportunities or challenges within a given context.
4. Critically reflect on individual and collaborative processes and interactions, its ethics, and the potential impact of a design-led innovation and Environmental Design proposal in a given context.
5. Communicate to professional standards and with supporting evidence, a Environmental Design proposal and its potential impact in a given context, using appropriate media for a variety of audiences.

Indicative Content

This course extends student engagement with the methods, tools and theories of design innovation as contemporary practice. It provides an emphasis upon the study of Environmental

Design, and the application of DI tools and methods. In general, the following areas will be considered:

- Design Innovation as a project process applied to Environmental Design;
- Relationship of design theory to practice as tool for innovation;
- Investigation of the context of practice as a research tool in Environmental Design;
- Project management and delivery of Environmental Design project(s).

These projects focus on the aspects of ecological design and design for sustainability within related project contexts, the systemic character of stakeholder-centred experiences and the design of innovative propositions for Environment. This will be supported by an exploration of appropriate philosophical and ethical concerns.

Studio 2 should be viewed in context within the whole programme. It builds on work in Stage One in which students have been introduced to, and practiced, several key innovation methods and approaches and have worked in groups to explore a range of challenges in different contexts, and to develop and present ideas. In turn, Studio 2 provides a further foundation to Stage Three which takes the form of an independent project.

Description of Learning and Teaching Methods

The principal teaching strategies employed in this practice-based course are:

Lectures and seminars - used to disseminate theoretical, methodological, contextual and historical knowledge and address specific issues related to each course which can be used to underpin practical studio work. Lectures also have the broad aim of generating further debate in seminars, tutorials, studio sessions or further enquiry in self-directed learning or research.

Live projects - projects with external partners and/or thematic experts allowing students to gain a proximity with current professional standards and practices associated with design innovation.

Critiques/Presentations - an important learning device used to generate peer debate regarding the generation, development or overall success of concepts, and their practical realisation within the context of a project brief or proposal. Students present work to their peers, tutors and stakeholders or contextual partners through appropriate visual and verbal means (including: models or mock-ups, portfolios, videos, slideshows, etc.). The crit enables the development of key presentation skills, and encourages students to give constructive feedback regarding each other's work, and an opportunity to debate project input. These may be tutor-led, tutor-facilitated, or peer-led allowing students to fully explore all aspects of practical submissions within a reflective discursive framework.

Tutorials - designed to provide academic support through individual or group meetings with staff to discuss the different directions and aspects of projects or course-based activities as well as progress on the programme/course overall.

Self-Directed Learning and Research - in line with other taught postgraduate programmes at GSA, significant emphasis in the Design Innovation programme is placed on self-directed study, from project design and development, to gaining theoretical knowledge through traditional research methods. This emphasises autonomy, reflection upon personal learning and self-directed project work within an individual and a collaborative environment.

Guest Speaker sessions (when relevant) – include input from visiting lecturers, guests from industry and research staff enabling students access to, and understanding of, relevant contemporary practice, research and commercial context. Guest will contribute with expert knowledge to the course through the sharing of knowledge, case studies and projects, and where practical and applicable will offer critical input to ongoing project work.

The course uses Canvas, a virtual learning environment tool, for the dissemination, discussion and access to relevant course information, and signpost to other relevant teaching and learning platforms used by GSA.

Indicative Contact Hours	Notional Learning Hours
48	400

Description of Formative Assessment and Feedback Methods

Formative feedback is an ongoing process undertaken through reviews and tutorials with staff. As part of studio-based learning, regular contact with tutors provides students continuous and detailed feedback on their work.

Students submit a formal presentation of their work at a mid-way point in the course. Tutors offer oral feedback on how best to improve and build upon existing work to date with the support of peer note-taking to expand upon and consolidate the received feedback.

Due to the nature of the innovation process, formative assessment does not result in a predicted grade. However, students who appear to be at risk of failure will be offered individual tutorials as appropriate to provide targeted support.

Description of Summative Assessment arrangements

In this course, summative assessment is designed to replicate professional practices associated with design innovation projects. Students are supported in developing skills in a range of appropriate research and development methods, and in a collaborative group work setting.

Summative assessment has two components as set out below: one group submission and one individual submission. The presentation results in a single group grade. The project document results in an individual grade for each student. Students are awarded an aggregate grade based on the weighted grades of the two components, and are not required to pass both separately for the award of credit. Submissions will be assessed and moderated in line with the Code of Assessment.

Written feedback will be given.

Reassessment opportunities where a student has not passed the course are outlined in the Code of Assessment.

Description of Summative Assessment Method	Weight %	Submission week
Presentation of project Outcome (group): presentation to faculty and peers of a project outcome, it's rationale and expected impact in the explored context, with supporting materials when applicable.	40	13
Project Document (individual): 3,000-4,000 word visual document offering a reflective, evidenced and critical narrative of project process, decisions and outcomes. There should be a clearly identified response to the context within the brief based on research and analysis.	60	13

This document should include text-based and visual elements including sketchbook-evidence of an iterative creative process.		
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Exchange/Study Abroad	
Can this course be taken by Exchange/Study Abroad students?	No
Are all the students on the course taught wholly by distance learning?	No
Does this course represent a work placement or a year of study abroad?	No
Is this course collaborative with any other institutions?	No
If yes, then please provide the names of the other teaching institutions	N/A

Reading and On-line Resources
<p data-bbox="204 790 1158 824"><i>The course indicative Reading and on-line resource list is accessible via Keylinks:</i></p> <p data-bbox="204 824 813 857">https://gsa.keylinks.org/new-ui/hierarchy/list/248</p> <p data-bbox="204 857 1217 929">This list will be reviewed and updated annually to reflect course content and subject developments.</p>