

Glasgow School of Art Course Specification
Course Title: Studio Practice

Please note that this course specification is correct on the date of publication but may be subject to amendment prior to the start of the 2024-25 Academic Year.

Course Code:	HECOS Code:	Academic Session:
PCMD103		2024-25

1. Course Title:
Studio Practice

2. Date of Approval:	3. Lead School:	4. Other Schools:
PACAAG September 2021	School of Design	N/A

5. Credits:	6. SCQF Level:	7. Course Leader:
40	11	Programme Leader - Brian Cairns

8. Associated Programmes:
MDes Communication Design MDes Graphics/Illustration/Photography

9. When Taught:
Stage 1 – Week 1 to week 15

10. Course Aims:
The course aims are to: <ul style="list-style-type: none"> • Introduce students to critical reflection of own practice. • Review students practice in relation to proposal/s. • Encourage students to critically evaluate their practice in a historical, social, political, ethical and theoretical context. • Encourage students to identify their critical position in relation to their practice. • Introduce students to fundamental principles of research in relation to studio practice. • Encourage students to engage with discourse of the relevance of design in relation to historical, contemporary, socio-cultural and political contexts and discourses.

11. Intended Learning Outcomes of Course:
At the end of the course each student should have the ability to demonstrate: <ul style="list-style-type: none"> • A critical understanding of the principles of Communication Design, in order to contextualise • their own practice within a broad understanding of Communication Design practice. • To critically reflect and reassess their own practice.

Each student should have the ability to:

- Apply critical reflection to the planning of new work.
- Reflect on issue of historical, social, political, cultural and theory in relation to their work.
- Develop an articulation of their design practice informed by research and methodology.
- Communicate their critical self-evaluation to peers.
- Reflect on the critical feedback of staff and peers.

12. Indicative Content:

Communication Design is a fluid practice responding to social, technological and cultural shifts. To remain relevant as a practice it is essential that the content of the course is reviewed on an annual basis to assess relevance to contemporary practice.

Elements that will remain constant across years will be;

- A cultural and historical awareness of the discipline/s.
- Critical reflection on own practice within Communication Design.
- An active engagement with the discourse/s surrounding the practice.
- Introduction to the principles of research in relation to studio practice.
- Presentation and communication skills.

13. Description of Summative Assessment Methods:

Assessment Method	Description of Assessment Method	Weight %	Submission week (assignments)
Studio Practice	Portfolio of Studio Practice work, including research and development works.	75%	Week 13
	A Reflective Journal	25%	

13.1 Please describe the Summative Assessment arrangements:

Students on this course will be assessed against the following criteria:

Submission of:

- Portfolio of Studio Practice work
- Reflective Publication

Summative Assessment will take place in Week 13 of Stage 1

14. Description of Formative Assessment Methods:

Engagement with formative assessment is a mandatory requirement.

Whilst there is no formative assessment point formative feedback will be issued by a variety of methods from the teaching staff and from peers.

14.1 Please describe the Formative Assessment arrangements:

N/A

15. Learning and Teaching Methods:

Formal Contact Hours	Notional Learning Hours
40	400
15.1 Description of Teaching and Learning Methods:	
N/A	

16. Pre-requisites:
None

17. Can this course be taken by Exchange/Study Abroad students?	No
18. Are all the students on the course taught wholly by distance learning?	No
19. Does this course represent a work placement or a year of study abroad?	No
20. Is this course collaborative with any other institutions?	No
20.1 If yes, then please enter the names of the other teaching institutions:	
N/A	

21. Additional Relevant Information:
The course provides students with the opportunity to engage with the key principles of the study of Communication Design at Postgraduate / Masters level (SCQF Level 11).

22. Indicative Bibliography:
The bibliography is available in the Library Section of CANVAS (Virtual Learning Environment)