

**Glasgow School of Art Course Specification
Course Title: Interaction Design Studio 2A**



Image: Yuqing Wang

Please note that this course specification is correct on the date of publication but may be subject to amendment prior to the start of the 2024-25 Academic Year.

Course Code	HECOS Code	Academic Session
		2024-25

Course Title	Interaction Design Studio 2A
Course Contact	Paul Maguire

Credits	40
SCQF Level	8
When Taught	Stage 2, Semester 1

Associated Programmes	BA (Hons) Interaction Design
Lead School	School of Design
Other Schools	N/A
Date of Approval	Programme Approval February 2024

Course Introduction

The BA(Hons) Interaction Design programme is designed to progress in clear stages with core themes framing each year of study:

1. **FOUNDATION** [introductory methods, concepts and contexts]
2. **ITERATION** [exploring further, augmenting craft and deepening enquiry]
3. **CONNECTION** [connecting concepts, technologies and enquiries]
4. **EXPRESSION** [consolidating this knowledge to realise a personal project]

This course is **ITERATION** [2A]

This course develops the practices, contexts and skills associated with the study of Interaction Design while investigating the unique nature of the interactive digital media design space.

The course extends and deepens technical ambition and conceptual enquiry with projects, further exploring diverse techniques and approaches to generating project outcomes. It strengthens and augments research and creative scope.

The course supports students in their confidence with the language of new media design practices and awareness of key challenges, themes, issues, and skills. The course introduces increasingly powerful digital toolsets and creative code methods, augments craft, and deepens enquiries into interpretation and meaning.

Course Aims

The aims of this course are to:

1. strengthen and develop appropriate research methods used to inform and contextualise the practice of interaction design
2. broaden core subject area knowledge, skills and practices
3. acquire core critical, analytical, practical, and technical skills related to the subject area of interaction design
4. foster independent and collaborative study skills, and recognise the value in peer assessment and feedback
5. develop an understanding of key ethical challenges and responsibilities in the design and development of interaction design
6. develop core communication and presentation skills to support presentation of project work in a coherent form and to effectively communicate with peers and tutors

Course Intended Learning Outcomes

By the end of this course students will be able to:

1. explore a range of primary, secondary, and contextual research to inform concepts and creative responses
2. employ core skills and processes to evaluate ideas, materials, and development through iterative approaches
3. explore key digital processes and workflows in responses to creative briefs
4. coordinate learning and resources, evaluating feedback and implementing reflective practices to guide progress
5. evidence a consideration of ethical, societal, and environmental practices related to the practice of interaction design
6. utilise core presentation methods and skills to communicate research, and development, processes to peers and tutors

Indicative Content

The course will introduce students to:

- augmenting and further developing robust primary and secondary research methods
- expanding methods and considerations in creating digital media
- deeper reflective practices and interpretative enquiry
- expanding and further developing skills to manage project requirements, resources and to evaluate feedback
- augmenting and further developing methods for documenting, collating and communicating project outcomes

Description of Learning and Teaching Methods

This studio course is designed as a project-based course. Project briefs encourage an independent, tutor-supported approach to directed and self-directed study.

A range of learning and teaching methods are used to support students to engage in an explorative and individual approach to learning. These include:

- briefings
- inductions and demonstrations
- technical workshops
- studio activities
- individual and group tutorials
- talks, lectures, seminars, and study visits
- group critiques and reviews, peer review, and presentations
- presentations and writing
- reflection and self-evaluation

Skills, including digital, material and technical resources, are introduced through inductions, demonstrations, and workshops.

Independent learning skills will be developed and supported through guided activities and digital online learning resources available on Canvas.

A variety of teaching and learning approaches, including in person, blended and online learning and delivery, are employed to support student engagement with the curriculum and the achievement of the intended learning outcomes.

Indicative Contact Hours	Notional Learning Hours
40	400 hours

Description of Formative Assessment and Feedback Methods

Students are supported in their learning through a range of activities with staff and peers, such as workshops, reviews and tutorials offering ongoing formative feedback as they progress through the course.

Formative feedback supports students in developing and refining their project work towards submission for summative assessment.

Formative feedback offers students the opportunity to present the progress of their project work to staff and or peers, receiving feedback to support the development and refinement of their project work towards submission for summative assessment.

Description of Summative Assessment Arrangements

Summative assessment is designed to support students to review, collate, and communicate work produced in response to project briefs and learning and teaching activities associated with the course.

Submissions will be assessed and moderated in line with the Code of Assessment, which outlines reassessment opportunities where a student has not passed the course.

Description of Summative Assessment Method	Weight %	Submission week
Students are required to submit a body of work produced in response to project brief/s and learning and teaching activities, which is assessed holistically against the intended learning outcomes for this course.	100%	Semester 1 Week 13

Exchange/Study Abroad	
Can this course be taken by Exchange/Study Abroad students?	Yes
Are all the students on the course taught wholly by distance learning?	No
Does this course represent a work placement or a year of study abroad?	No
Is this course collaborative with any other institutions?	No
If yes, then please provide the names of the other teaching institutions	

Reading and On-line Resources
The course indicative reading and online resource list is accessible via Key Links . This list will be reviewed and updated annually to reflect course content and subject developments.