

Writing your Personal Statement

Postgraduate Taught Degrees, School of Design

School of Design postgraduate taught degrees include the following: Master of Design (MDes) Communication Design, MDes Graphics Design, MDes Illustration, MDes Photography, MDes Fashion and Textiles, MDes Interior Design, MSc Product Design Engineering.

Admissions staff in the School of Design assess the personal statement, application form, and digital portfolio pdf.

The 500 **maximum** word count personal statement is your opportunity to explain in depth your motivation and rationale for applying to the programme.

Carefully read the information published on the Glasgow School of Art website about the programme you are applying to. You should understand its focus and structure, and the opportunities it provides to you. Refer to the parts that are most important to you in your own words within the personal statement. Choosing the Glasgow School of Art because it is prestigious, top rated, or due to the Mackintosh building's historical relevance. None of this tells us about who you are as an individual or your motivation to study at GSA.

We have included some writing prompts below, which you might choose to use. It is unlikely you will be able to cover all of these in 500 words, focus on the ones you feel are most important. *Personal statements that are longer than 500 words will not be read.*

- > Why have you decided to apply?
- > Your awareness of the specific programme applied to.
- > Your motivation and rationale to study your chosen programme at the Glasgow School of Art.
- > What makes you a good fit for the programme?
- > How you may contribute to the studio culture and peer learning?
- > Evidence of your experience and commitment through participation in relevant study, employment, work experience, or extracurricular learning.
- > What do you hope to achieve through your study?
- > Where you hope the successful completion of study at GSA may take you next in your future career?