Glasgow School of Art Course Specification
Course Title: Social Science II: Design as Research

Please note that this course specification is correct on the date of publication but may be subject to amendment prior to the start of the 2023-24 Academic Year.

Course Code:	HECOS Code:	Academic Session:
UPRD203		2023-24

1. Course Title:
Social Science II: Design as Research

2. Date of Approval:	3. Lead School:	4. Other Schools:
PACAAG April 2020	School of Innovation and Technology	N/A

5. Credits:	6. SCQF Level:	7. Course Leader:
10	8	Mil Stricevic

8. Associated Programmes:
BDes/MEDes Product Design

9. When Taught:
This course will be delivered across semester 1 & 2 of Stage 2 and will comprise 100 notional learning hours of which 10 will be direct contact time.

10. Course Aims:
• To develop a critical understanding of the production of knowledge within the social sciences and its relationship to method • To evaluate the relationship between the knowledge, methods and approaches of the social sciences and contemporary product design practice • To identify opportunities for utilising and adapting the approaches of the social sciences within the practice of product design

11. Intended Learning Outcomes of Course:
By the end of this course students will be able to: • Communicate an understanding of how knowledge is produced and communicated using the language and methods of social science particularly, the ethnographic approach. • Display the ability to analyse the relationship between people and things using the language of social science • Demonstrate the application of the knowledge, methods and approaches of the social sciences within the design process as a means of generating concepts and refining and developing prototypes through a user-testing process

12. Indicative Content:
• Social Science research workshops • Field research • User engagement strategies • Ethnography as prototyping

13. Description of Summative Assessment Methods:			
Assessment Method	**Description of Assessment Method**	**Weight %**	**Submission week (assignments)**
Project presentation by Portfolio submission	Previously formatively reviewed work re-presented in exhibition format with Project Process Journal	100	End of Course

13.1 Please describe the Summative Assessment arrangements:
Deliver a design outcome in a specified format to a professional standard (competition sheets, "viva" or pitched presentation, standalone/exhibit). Mid-Year Review as *indicative grading* event.

14. Description of Formative Assessment Methods:
Engagement with formative assessment is a mandatory requirement. Individual portfolio presentation
14.1 Please describe the Formative Assessment arrangements:
Mid-year review at the end of Semester 1, individual feedback, group tutorials.

15. Learning and Teaching Methods:	
Formal Contact Hours	**Notional Learning Hours**
10	100
15.1 Description of Teaching and Learning Methods:	
Presentations, tutorials, individual feedback (formative) Peer review/Self-directed learning Timetable: Available on VLE	

16. Pre-requisites:
N/A

17. Can this course be taken by Exchange/Study Abroad students?	No
18. Are all the students on the course taught wholly by distance learning?	No
19. Does this course represent a work placement or a year of study abroad?	No
20. Is this course collaborative with any other institutions?	No
20.1 If yes, then please enter the names of the other teaching institutions:	
N/A	

21. Additional Relevant Information:
N/A

22. Indicative Bibliography:
Fielding N. Ethnography, in Fielding N. ed. *Researching social life*. London: Sage, 1993: 155-71(168-9). Knowles & Sweetman (eds), *Picturing the social landscape: visual methods and the sociological imagination*, (2004), Pink, S. *The future of visual anthropology: engaging the senses*, (2006) *Doing visual ethnography*, 2nd Ed by Pink (2007) (2nd Edn), Rose, G., *Visual methodologies: an introduction to the interpretation of visual materials*, (2007) Geertz C. *The interpretation of Cultures*. New York: Basic. 1973 Glaser, B. G, Strauss A. L. *The discovery of grounded theory*, Chicago, IL: Aldine, 1967. Gold 2003 Gaver, Dunne & Pacenti, *Cultural probes, in Interactions*, vol. 6 (1), pp. 21-29, (1999) Emmison, M. and Smith, P. Rese*arching the Visual: Images, Objects, Contexts and Interactions in Social and Cultural Enquiry*. London: Sage. (2000)