Glasgow School of Art Course Specification
Course Title: Communication Design Studio 2 Exchange

Please note that this course specification is correct on the date of publication but may be subject to amendment prior to the start of the 2023-24 Academic Year.

Course Code:	HECOS Code:	Academic Session:
UCMD201X		2023-24

1. Course Title:
Communication Design Studio 2 Exchange

2. Date of Approval:	3. Lead School:	4. Other Schools:
PACAAG April 2022	School of Design	N/A

5. Credits:	6. SCQF Level:	7. Course Leader:
40	8	Steve Rigley

8. Associated Programmes:
BA (Hons) Communication Design

9. When Taught:
Either Semester 1 or 2

10. Course Aims:
• To provide a diagnostic experience which prepares students for specialist study in Communication Design • To develop a range of essential core Studio design skills and methods which support specialist discipline design development • To develop practical and critical processes and working methods appropriate for specialist study in Communication Design

11. Intended Learning Outcomes of Course:
By the end of this course students will demonstrate/be able to: Knowledge and Understanding 30% • exercise initiative in carrying out and interpreting set project work using a range of approaches to create responses and solutions • demonstrate an understanding of the key stages of the design process associated with Communication Design

Applied Knowledge and Understanding 50%
- undertake a range of set projects with an emphasis on skill acquisition and familiarization of a range of design contexts
- demonstrate a working knowledge of a broad set of skills (process, materials and technical) and the different practices associated with Communication Design
- convey specialist information to a range of audiences for a range of purposes

Professional Practice: Communication, Presentation, Working with Others 20%
- work under guidance and with others to develop a broad understanding of the wider discipline of Communication Design
- manage organization of work in relation to resources and deadlines and develop safe working practices

12. Indicative Content:

A broad range of projects concerned with the acquisition of design skills and knowledge which support specialist discipline development

13. Description of Summative Assessment Methods:

Portfolio Submission

Assessment Method	Description of Assessment Method	Weight %	Submission week (assignments)
Portfolio	Review of Portfolio submission	100%	Semester 1: Wk 13 or Semester 2: Wk 13

13.1 Please describe the Summative Assessment arrangements:

Students are required to submit a portfolio of 'Studio' work for summative assessment at the end of the Course. This is compulsory and must be submitted for the credits to be attained. Coursework components will be assessed in an integrated manner against a common set of assessment criteria.

14. Description of Formative Assessment Methods:

- one-to-one guidance and progress guidance
- group assessment Peer assessment

Engagement with formative assessment is a mandatory requirement.

14.1 Please describe the Formative Assessment arrangements:

'Studio' work (portfolio) will be subject to formative assessment delivered by way of face-to-face and group tutorials.

15. Learning and Teaching Methods:

Formal Contact Hours	Notional Learning Hours
40	400

15.1 Description of Teaching and Learning Methods:

- Directed and self-directed study
- Practical workshop / technical demonstration

- ICT and Library Induction

Timetable: Available on the Virtual Learning Environment (VLE)

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16. Pre-requisites:

None

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17. Can this course be taken by Exchange/Study Abroad students?	Yes
18. Are all the students on the course taught wholly by distance learning?	No
19. Does this course represent a work placement or a year of study abroad?	No
20. Is this course collaborative with any other institutions?	No
20.1 If yes, then please enter the names of the other teaching institutions:	
N/A	

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21. Additional Relevant Information:

N/A

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22. Indicative Bibliography:

An expanded Reading List is available via Canvas.

Key References:
Ways of Drawing – Julian Bell and Julia Balchin
Typographie – Emil Ruder
Photography: A Cultural History – Mary Warner Marien
Visual Research – Ian Noble and Russell Bestley
Visible Signs - David Crow