

Glasgow School of Art Course Specification
Course Title: Consolidating Studio Practice

Please note that this course specification is correct on the date of publication but may be subject to amendment prior to the start of the 2023-24 Academic Year.

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| Course Code: | HECOS Code: | Academic Session: |
| PCMD301 | | 2023-24 |

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| 1. Course Title: |
| Consolidating Studio Practice |

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| 2. Date of Approval: | 3. Lead School: | 4. Other Schools: |
| PACAAG August 2022 | School of Design | N/A |

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| 5. Credits: | 6. SCQF Level: | 7. Course Leader: |
| 100 | 11 | Programme Leader - Brian Cairns |

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| 8. Associated Programmes: |
| MDes Communication Design |

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| 9. When Taught: |
| Stage 3 – Semester 1 (Week 1 to week 15) & Semester 2 (Week 1 to 15) Total of 30 Weeks |

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| 10. Course Aims: |
| <p>The course aims to:</p> <ul style="list-style-type: none"> • Enable students to produce a body of work that demonstrates a resolution of practice and critical understanding. • Prepare students for the publication and presentation of final works. • Allow students to confidently contextualise their own work within the parameters of contemporary design practices. |

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| 11. Intended Learning Outcomes of Course: |
| <p>The intended Learning outcomes for Stage 3 build on the previous intended learning outcomes (ILOs) in Stage 1 and 2 for Studio Practice and Developing Studio Practice.</p> <p>At the end of the course, students should have the ability to:</p> <ul style="list-style-type: none"> • Demonstrate informed judgment in relation to their own practice. • Demonstrate an awareness of own position within the context of contemporary practice. • Initiate a plan for their future career development. • Develop a significant portfolio of work. |

- Demonstrate critical judgement in the selection of work for submission or publication.

12. Indicative Content:

Students conduct and manage individual projects of research under the guidance of academic staff. This allows students to develop appropriate bespoke solution / responses to an identified issue using a range of possible research methods and media in their design process.

Students are expected to demonstrate a high level of autonomy and professionalism in realising their final project under the guidance of academic staff, considering ethical, theoretical and conceptual aspects as well as informed critical judgement.

Students should be able to declare a personal position for their own practice within the broader field of Communication Design practice.

The final project should be informed by thorough research and appropriate to the audience.

Note: Project-dependent work may alter in the light of particular project requirements.

13. Description of Summative Assessment Methods:

| Assessment Method | Description of Assessment Method | Weight % | Submission week (assignments) |
|-------------------|------------------------------------|----------|---------------------------------|
| Studio Practice | Portfolio Submission Final Project | 100 | Week 14 in Semester 2 of Year 2 |

13.1 Please describe the Summative Assessment arrangements:

The programme covers a range of disciplines, including but not limited to, Graphics, Illustration and Photography. Students may specialise in a specific discipline and/or explore cross-discipline and/or any emerging discipline within Communication Design practice.

For this course, students must submit:

- A significant portfolio of work in response to an identified research proposal.
- Sketchbooks and other relevant supporting materials.
- Research material in response to an identified proposal.
- Research material demonstrating a broad awareness of contemporary practice.

This is the summative assessment point for the award of MDes in Communication Design.

14. Description of Formative Assessment Methods:

Engagement with formative assessment is a mandatory requirement.

Whilst there is no formative assessment point formative feedback will be issued by a variety of methods from the teaching staff and from peers.

14.1 Please describe the Formative Assessment arrangements:

N/A

15. Learning and Teaching Methods:

| Formal Contact Hours | Notional Learning Hours |
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| 100 | 1000 |
| 15.1 Description of Teaching and Learning Methods: | |
| N/A | |

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| 16. Pre-requisites: |
| Average grade across stages 1 and 2 of C3 or above. |

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| 17. Can this course be taken by Exchange/Study Abroad students? | No |
| 18. Are all the students on the course taught wholly by distance learning? | No |
| 19. Does this course represent a work placement or a year of study abroad? | No |
| 20. Is this course collaborative with any other institutions? | No |
| 20.1 If yes, then please enter the names of the other teaching institutions: | |
| N/A | |

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| 21. Additional Relevant Information: |
| N/A |

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| 22. Indicative Bibliography: |
| The bibliography is available on the Library Section of CANVAS (Virtual Learning Environment) |